

CLGA SPRING MEETING

May 9th, 2024

Meeting Chair: Cindy Beaudet

Recording Secretary: Pat Peters

1. Call to Order

This meeting was called to order at 7:02 pm by Cindy Beaudet

2. Roll Call

A quorum reached with attendance of member clubs and proxy votes in place.

3. Recent changes to by-laws noted

Two changes to the bylaws have been approved by member clubs.

- It was approved that the position of VP for the CLGA will come from the member club hosting the Ladies City Amateur

- proxy votes can be used as provided by member clubs not in attendance at CLGA meetings

4. Budget report provided by Meaghan LeBlanc

Budget for 2024 provided in handout. The budget for 2024 is very similar to that of 2023. In 2023 we finished with a net profit of \$71.94. For 2024 we will run a slight deficit due to a couple of expenses that do not come every year or very often. All looks good for the coming year.

Motion to approve budget for 2024: Rose McWilliams (Priddis)

Seconded by : Della Ray (Maple Ridge)

5. 5 year planning report provided by Andrea Kosa

5 year plan is available on CLGA website. Andrea emphasized that there is very high demand on all golf courses for tee times due to the increased popularity of golf since Covid. This makes it more difficult to find clubs to host tournaments. The strategy has been to contact clubs two years ahead of their scheduled turn in the rotation. For the most part clubs are cooperative. As you look at the five year plan on the CLGA website those courses highlighted in green have committed to hosting event and those in yellow are in discussion.

In response to requests from CLGA members the CLGA is hoping to establish a mid-handicap competitive event in the next few years. Also perhaps a senior flight in Rileys as well as alternating hosts for Riley's windup between Canyon Meadows and another course - but this is just in the talking stages.

CLGA is always working to maintain good communication with the GM, Head Pro and Ladies rep. for each course. Certainly the high demand for tee times for courses makes the 5 year plan a challenge at times.

Andrea encourages all members to promote the CLGA with their club personnel to facilitate support for CLGA and CLGA events.

6. Marketing report provided by Wendy Ellacott

The CLGA video highlighting the CLGA and all that it provides for the membership is now ready to be seen by the CLGA members and the member clubs. This video will be sent to each member club and it is hoped that the video will help the General Managers and course golf professionals and the lady members themselves understand and appreciate what the CLGA provides for its members. As well it is a way to say thank you from the CLGA to the member clubs that provide venues for our various events. The video will be available through YouTube as well as the CLGA website. Each club will also receive a copy of the video to show to the staff and lady members of each club.

CLGA now has a YouTube presence as well as a presence on social media. All members are encouraged to sign up for the CLGA newsletter to receive up to date information.

7. Tournament updates for this season provided by Cindy Beaudet

The boards for all the tournaments for this year are in place. All is going well. Some discussion regarding the use of the budgets available to each venue highlighted the fact that costs are going up so there will not be snacks provided on the courses. Monies will go to the meals and prizes. In the coming years the entry fees may have to be increased as the costs of things continue to rise.

It was also pointed out that those clubs that have a smaller ladies membership still have a responsibility to support the CLGA in some manner. Rather than hosting the major tournaments they could still offer support by providing times for a medalist event or a Champs windup for example. A big thank you to several member clubs that step up to provide support to the CLGA events on a regular basis but those ten or so clubs should not have to always host the CLGA events.

8. Board Vacancy

Encouraging members to take part in supporting the CLGA. At the moment CLGA is looking for a new Treasurer.

9. Questions

Questions centred around the cost of membership to the CLGA and the value in the membership to its members. The cost of membership is \$3 per member. Usually the clubs pay the fee for its lady members and then the lady members group of that club reimburse the club. The value to the members is the competitive events and opportunities to enjoy the game with other Calgary lady club members. These events organized and run by the CLGA are unique to Calgary. Calgary may be only city in Canada that has an organized association devoted to organizing golf opportunities for the lady golfers of the area.

It is possible through the CLGA website, Rileys event page and statistics kept with each events registration list to find out how many members of each member club participates in CLGA events.

It is recognized that an event of some description should be provided for the mid handicap players. This is under discussion by the CLGA board and they are actively working on an event to be offered in the near future.

10. Meeting adjourned

With no further questions Cindy Beaudet called for the meeting to be adjourned at 7:53 pm.

Motion to adjourn: Karen Malloy (Shaganappi)

Seconded by: Cindy Lewis (Silver Springs)

