

**CALGARY LADIES GOLF ASSOCIATION  
SPRING EXECUTIVE MEETING  
MONDAY, APRIL 24, 2016 – COUNTRY HILLS - 7:00PM**

**MINUTES**

1. Call to Order and Welcome by Sylvie Dugas at 7:09pm

Call for any changes to the Agenda:

- (a) Under 6. New Business we need to have a discussion re reverting to regular mail or sending emails; and we need to have a discussion re adding to list of handouts.

2. Introductions were made and Special Welcome to new members:

- (a) Monique Morrison, Vice President – long history with sport of golf
- (b) Laurie Anderson, Secretary – golf enthusiast (doesn't keep score)

In attendance:

Laurie Anderson  
Jennifer Baerg  
Cindy Beaudet  
Titia Born  
Carlyn Dahl  
Gaylene Donald  
Sylvie Dugas  
Ali Giles  
Monika Jansen  
Shannon Lefroy  
Monique Morrison  
Susan Plum  
Karen Saunders  
Joanne Saunders  
Betty-Lynn Morrice for Holly-Jean Kadonaga

Regrets:

Debbie Cook  
Margie Nichol  
Carol Patmore  
Pamela Prenovost

3. Adoption of Minutes from Executive Meeting January 25, 2017 - Move to adopt by Sylvia Dugas, seconded by Carlyn Dahl. All in favour.

#### 4. Reports:

##### **Treasurer (Carlyn Dahl) –**

At the meeting in January, 2017 discussion that assessments at Heritage Point low, payment for 10 members and either we should contact them to understand what they are to pay for. Elbow Springs and Heritage Point. They paid the minimum. Elbow Springs has not. April 30, 2017 is the deadline? May 15, 2017 seems to be understood by some to be the deadline. Assessment Letter says May 15, 2017. Whatever it says in the Assessment Letter is what we need to go by. May 15, 2017 seems to be the deadline. Sylvie Dugas said regardless of what was said we should not penalize any Club this year because we changed the method of notification. It is confusing for whoever has received it. We need to revisit whether it goes to Club Pro or the GM and should be clear before the end of the year.

Cindy talked to Tiffany and said we sent notice to players for Clubs that had not paid, to ensure that they notified the GMs. If dues were not paid they do not get to play. Discussion regarding ongoing problem of Clubs not paying their dues. We sent participants a letter to say that unless dues were paid, the players won't be playing. Carlyn Dahl said 8 have come in and, since she posted the Treasurer's Report, 2 more have come in.

**Agreed that we need to change the deadline to April 30<sup>th</sup> from May 15<sup>th</sup>. This year we are going with May 15<sup>th</sup>.**

Carlyn Dahl said Clubs that are reporting memberships are reporting 25% less members. Can we use Golf Canada website to check on the number of members? We need to investigate. The number would not be valid for Valley Ridge. We need to find a way to determine how many members there are. Country Hills will pay for all ladies. Silver Springs is the same. Semi-private want to have their cake and eat it too.

Discussion regarding how a player gets a Golf Canada card. We are asking that members of CLGA and Clubs to pay on the honour system. At least 1 of the Clubs is not doing that. Some are semi-private – Wintergreen, Highwood. This is an issue that needs to be dealt with. We need to have them give a list of their lady members. Who do you start the conversation with? The GM? i.e., “how can you collect the money and pass it on to us?” How do we ask the questions? Perhaps just ask for a list of the ladies with a golf handicap.

Sylvie Dugas proposed that we review the responses and then come up with a strategy – this year, if we have the information. Then next year we will have a different approach to how we describe the request. Sylvie Dugas said that she thought that it was clear on what the assessment was and that it described it well but not the Bylaw. If you are changing things we need to tell them. It is all about messaging. Penalty of \$75.00 if not paid by May 15th. Let's stick with the date set. It is possible that the penalty was not mentioned. Likely it is in the Bylaws but not on the invoice. We cannot assess a penalty without notice. Let's send a follow-up to ask for numbers. The week after May 15, 2017 let's follow-up.

Carlyn Dahl also said that on two of the Budgets submitted for Ladies Senior and Medalist Series it referred to a Player's Rebate. If you want it in your Budget it needs to come out of the Budget somewhere. Where? We could go against the top and have the loss at the bottom because CLGA subsidizes the amount. Discussion about how best to characterize that. They will leave it in but take it out of the main Budget.

**Amateur Chair (Betty Anne for Holly-Jean Kadonaga) -**

Things are going well but we need a Co-chair. 8 people committed. Going to be pushed for other volunteers. All is going well. Draw Chair will be Monika. Monika will need to be invited to all meetings. **Next meeting – May 4, 2017.** Monika confirmed she does not need anything more for the Draw. She will use her program and will use her sheets.

Courses available for play is Ridge/Talons/Ridge for the three days. Any concern about what people will say? It will be okay.

What is the plan if we don't get 92 players? We need to revisit the Budget. We need to charge per players, not use a lump sum. Perhaps people get \$15 gift card – they will spend it at the club. The tournament is filling slowly, concern with the numbers so far. If we cannot fill it, then perhaps we could use just one course. The Talons is a hard course to walk versus Inglewood. The Amateur tournament is typically hard to fill; the Senior is easy to fill. Younger players are not filling those tournaments. Three years ago no problem filling the City Amateur. Canyon Meadows filled but since Monika has been on board we have been struggling to fill. Does CLGA advertise? Yes, at general meetings. We need to ensure that we are letting our target market know.

Sylvie Dugas says that she could send out emails and start to advertise and put a link on the web page. We should ask Member Clubs to put their links to CLGA. Agreement that we should ensure that we are reaching our target audience. We should write out something simple and see if we could send that out to be included in club newsletters.

Real players that want to play will take the time off to play. Send the information to the lady Presidents of the Clubs and get that into their newsletters and into their bulletins. Should we get ladies' Club Presidents to send out the information? If they subscribe they will receive the information. We have Bulletins and Notice to President – we should let ladies know about it. We will look at other ways for people to sign up. **Action item for Monika!**

**Junior Development (Shannon Lefroy) -**

No mention of cost for junior camp poster that will be distributed. Cost \$80 (double from last year). It is almost all funded. We need to dedicate ½, i.e. \$0.50 of the \$1 allocation so the cost will be affordable. You cannot put \$2,000 for 27 people playing in Juniors. Is our mandate not to support junior golf? Yes, but not to give anybody lessons. If they take the clinic they should play in the cities.

The thing that is missing is it is one thing to have a discussion; it is another to do a report but the Pros are the ones who need to deal with this. There used to be wait listing for Clubs. Golf Pros are concerned about that. We need to support junior golf and get kids into it without subsidizing

eventually. We need to get people excited so we don't have to subsidize. This is the first year we have had Junior Development Camp. It is going to be girls 10 and up who want to play and improve and play in bigger, better things. 4 to 1 ratio. This is not for girls who have not played before but for those who want to improve. We hope to catch 20 of those girls and have them sign up for Camp. For the last 3 years we have been teaching little girls but this is a format for girls. Open to non-member Clubs.

Cindy Beaudet says she asked the Junior Pro how many new Juniors we have; he said 2. She suggested that they go to the school and ask for the top 3 athletic girls. They are teaching golf in schools. Some Pros teach golf in schools. General discussion on other ways to get sponsors for junior golf and places to access juniors to grow their golf skills. We need to be getting the Pros on board. If we are taking them away from their Clubs to do Camps... invite them to play in a Clinic and then in a Tournament.

CLGA needs to try to get more girls into the sport. Young women who are already athletes need to be targeted.

Let's send a letter to the head of every Phys Ed Department. People should approach who they know. Weber, Strathmore-Tweedsmuir. We should peruse the letter before it goes out. **Action: Shannon said that she would commit to this.** We need women. Canyon Meadows has 2 Juniors this year. Some courses do not favour taking out the Juniors. They need to be mentored to learn about course etiquette, etc.

Girls need to be mentored; we need to find other ways to get them engaged – different from boys – someone suggested Grade 9 girls (9-14) because by Grade 10 girls have solidified their interests. Someone suggested Grades 7 and 8 should be targeted.

Sylvie Dugas said we have tried to focus on promoting Junior Development. Over the next year or so, let's do this. Lots of people favour the new Camp.

#### **Tournament Liaison (Monika Jansen/Ali Giles) –**

Posters are made and will be passed on to Laurie to put in Presidents' Packages.

#### **Riley's Match Play (Cindy Beaudet/Jennifer Baerg) -**

Report is in. 48 teams – was a struggle to get. More experienced do not have people coming up behind. May 10, 2017 Calgary Golf and Country Club cocktails. Monika sent out twice. Building a database with all of the teams. If people don't pay the players have to nudge their financial people.

#### **C.H.A.M.P.S. (Margie Nicol) -**

No meeting before AGM. She's had glitches but nothing out of the ordinary.

#### **Tournament of Champions (Karen Saunders) -**

September 11, 2017. Per Carlyn Dahl lots did not send in their sheets. If we go with PayPal we can set that up but Clubs use Visa but then have to pay the fee.

**Medalist Series (Gaylene Donald/Susan Plum) –**

Ready to go. Made something that says what it is about, when it is, etc. Prepared by Monika who has made it easy for people to get into. At Silver, from 15 and Under, Gaylene will put info into their lockers. She's going to ask Sue to see if they will.

**On May 1st Agenda, Sue to talk about Medalist Series**

Hopefully VPs, etc., will attend and will share the information about the Medalist Series. We have work to do promoting.

**Website Administration (Monika Jansen) –**

Your reports need to be on the website for next week's meeting. Otherwise Monika will post what has been provided to date. Anyone with changes needs to let Monika know.

5. Presentation and Annual Honorarium to: Monika Jansen – *Hugs and kisses to Monika, plus card, because she is simply the best!*

6. New Business:

(a) **Assessment Letters** - We will meet to decide what to do (Monique, Laurie, Sylvie Dugas, Monika, Carlyn). **Sylvie to schedule meeting**

(b) **Special Olympics** – needs coaches; can we include a poster asking for volunteers for golf coaches? Will get poster 8 ½ x 11 to Sylvie Dugas who will get it to Laurie who will include that in the package for the AGM. Each person will also get 5 posters tonight.

7. Termination of Meeting – 8:27 p.m. Moved by Sylvie Dugas, seconded by Ali Giles.

Minutes respectfully submitted by Laurie Anderson.