

**CALGARY LADIES GOLF ASSOCIATION**  
**EXECUTIVE MEETING**  
**MARCH 21, 2018**  
**INGLEWOOD GOLF & CURLING CLUB**  
**MINUTES**

**1. CALL TO ORDER AND WELCOME AT 7:01 PM**

- Motion to approve Minutes of February 21, 2018 by Cindy Beaudet. Seconded by Margie Nicol.

- Executive present: Monique Morrison; Elayne MacDonald; Sylvie Dugas; Cindy Beaudet; Margie Nicol; Debbie Cook; Monika Jansen; Gaylene Donald; Linda Wagner; Jennifer Baerg; Virtually – Maureen Best; Diane Jones.  
Absent: Shannon Lefroy; Susan Plum; Karen Saunders.

**2. REPORTS**

Monique reported that as per her email, we have big issues to tackle and wants to fly through reports and will address the former later in agenda.

**Past President – Sylvie Dugas**

No change from last meeting. Would like a vote on whether we order the wine boxes as the winery has to have some notice. To be addressed later under other business.

**President – Monique Morrison**

Nothing to report until the discussion later in the agenda. Diane and Maureen were confirmed to be online.

**Treasurer – Diane Jones**

There has been some feedback regarding the way we invoiced this year using Golf Canada membership numbers as of September 2017 for each club. Diane dealt with the immediate concerns. Elayne confirmed we have received only one cheque from Elbow Springs. Clubs have till April 30<sup>th</sup> to pay.

**Amateur Chair – Maureen Best**

Nothing further to report. The poster is up on the web with all the information.

**Senior Amateur Chair – Marilyn O'Connor/Linda Wagner**

We have a couple of things. Budget is redone and Diane has received that. We have poster being prepared and Monika has been working on registration info. Monika will enter first to make sure all in order. There was a question re using Winston pro shop for distributing cards etc., everything there ok. The only thing that pro Dale asked is re set up on internet in-house and perhaps outside. This can be discussed in May by the committee.

Questioned whether CLGA has ever considered paying for keeper trophies to be awarded to all the trophy winners at all our tournaments. They would be same type of trophy whether it is a vase or a wine glass and have it etched. Buy bulk and then just etch as needed..around \$9/10 for etching. Monika asked who would store them. Monika stores all other CLGA things in her basement. The crystal for glasses has to be a heavier variety in order to be etched. Homesense

etc often have sales for sets. It would save tournament chairs having to think about what to give along with the returnable trophy to the winners. Winners also get a gift certificate. CLGA can afford to finance this.

Diane: not sure if everyone aware of our money situation – 2015 we had \$3000 in Bank; 2016 we had \$6000 and the end of \$2017 we had \$10,000 in bank. We are billing \$10,000 out so there is a lot of cash available to spend and start spending and investing more in subsidizing tournaments and things like this. This way the money doesn't come out of the tournament budget but the CLGA budget; after all we are billing \$10,000, \$2 per member, and that's a lot of money being billed that's not being spent. We say to clubs that this money is being used to help tournaments etc but it doesn't look like the money is going that way. This might be an opportunity to take on more in expenses for tournaments in order to keep tournament fees down and the \$2 being billed is actually being used for its purpose.

Gaylene: not sure wine glasses necessarily appropriate as amateur winner could be under 18. Can buy combination of vases and glasses and give appropriately based on age etc.

Just giving for our 3 amateur tournaments. Buy for 5 years ahead. Junior overall winner gets Tiffany necklace; novice winner gets the necklace we have on hand that were cleaned up. We also have an under 15 winner and low net. That would be 2 keepers needed for junior. Amateur has low gross; 2<sup>nd</sup> place and overall low net. 3 keepers; Senior has Low gross; 2<sup>nd</sup> place; overall low net and Super Senior (4). Whatever trophies are given out at the tournaments, there should be a keeper trophy. There would be a total of 9 trophies required yearly for 5 years. Roughly \$630.00 per annum to come out of CLGA funds.

- **MOTION** by Monika that CLGA will be responsible for purchasing and paying for required keeper trophies and for the etching thereafter for Amateur, Senior Amateur and Junior Amateur tournaments for next five years beginning in 2018. Seconded by Linda. All in favour.

If there are any other questions for Marilyn and Linda re the Senior, they will try to answer.

Sylvie asked if budgets for these tournaments would now be altered/reduced to reflect cost now being to CLGA instead of part of tournament budgets.

- **ACTION ITEM** – Monika and Debbie (daughter has connection to promotional gifts) looking into type of trophy and cost. Making sure the item is engravable.

Diane: once the cost has been determined, please pass this on as has to be included in CLGA expense report as opposed to tournament expense. Transfer of budgets.

### **Junior Development – Shannon Lefroy**

Emailed today that she couldn't make it. Sends her regrets.

### **Tournament Liaison – Monika Jansen**

2 rules officials have been secured for the Senior Amateur. Cost \$250 plus GST.

If we had also gone with the amateur the cost would have been \$500 plus GST. This for 2 rules officials for total of all 5 days. Next year he said it may change but you could budget \$500 for next year for the 2 tournaments. Met with Tisha and Shannon regarding junior amateur. Tisha was chair last year and has offered to chair with 2 ladies from Lynx Ridge as she now has the experience. They have made a budget. It is online and was forwarded to Diane. They have come up with \$1600 in donations so far which is good. There are 30 Beads of Courage left and they have been charged to junior event @ \$10. We would like not to be charged in future. Maybe give the beads to volunteers. Beads of Courage are two beads in a pack. One goes to the person and the other goes to a sick child. Typically it's been the tee gift at the junior tournament and we take \$10 out of our budget. CLGA paid for these beads in a previous year. No further cost to CLGA. Agreed to distribute what is left within junior tournament.

2 entries have been received for senior amateur.

Maureen: Asking if Monika had talked to AGA re rules officials. Monika thought Officials were only for senior amateur as Maureen has an official secured already. Cost would have been \$500 for both but only secured for Senior this year. \$500 goes to AGA and then they reimburse rules officials as they see fit. Maureen has one secured with another maybe but would need their expenses paid. The group had talked last meeting that we would look into cost for all tournaments. Last meeting we said CLGA would pay AGA then they would deal with their rules officials and how they pay them for expenses. It would not be our concern as we are hiring them.

Sylvie - last year they did not pay the Rules Officials but paid their lunches, banquet etc.

Maureen stated she would still have the Amateur Rules official in her budget and would have to pay whereas the Senior would be paid for. It needs to be fair. CLGA pays for all or none. We had decided that already and is in minutes of last meeting.

Maureen will request AGA golf to get the guy she has secured but if \$250 to be assigned to Amateur then CLGA pays AGA and all responsibility is taken away from tournament chairs. It's one call from us.

- **MOTION** by Cindy: the CLGA will pay Alberta Golf to supply Rules officials for both the Ladies Amateur and the Senior Amateur for 2018. Seconded by Monique. All in favour.
- **ACTION ITEM:** Monika will email AGA and give Maureen's contact details. Also will check price and arrange officials for Amateur dates.

### **Rileys – Cindy Beaudet/Jennifer Baerg**

As of Monday we had 8 spots left so were almost full and that's great. Deadline April 10. We'll have more to report in the fall!

### **Champs - Margie Nicol**

Nothing to report

### **Medallist - Gaylene Donald/Susan Plum**

Is looking for funding. Last year had so many new members play. We have some different rules under which we play and speed was a factor last year. Would like cards printed and laminated to hand out to players for reference to the rules under which we play which have been verified by Golf Canada as perfectly good. This will be addressed later under New Business.

### **5 year Plan - Debbie Cook**

Lots on the agenda. Waiting on outcome of Jennifer and Cindy's presentation to Canyon Meadows. Canyon was supposed to host in 2020 but we are having trouble with clubs committing to 2019; they are working that into their presentation. Also have on burner Silver Springs and Pinebrook for 2019 but Pinebrook ladies not meeting till mid April. Shelly Charlton, the new director of golf will get back to us. Potentially could have 3 lined up. If that happens they will just get bumped to the next year. Question as to why Earl Grey not on list. Club not scheduled to open until July 1st. 120 members walked away due to City debacle. Ladies not meeting till mid June. Too late for planning. Slotted in for 2021. Next year is the 90th anniversary. Silver Springs also hosting Match Play so may not be able to do another tournament. We will know in next 10 days re Canyon.

Cindy: Now we should talk about deputising. 2 members of each club could promote the hosting of the amateur at their club in a positive light. We have to start laying the law down on clubs that are not hosting since they signed a commitment when agreeing to participate in CLGA. Margie: When Redwood was asked in 2012/13, we were not asked we were told to host or we would be out of the CLGA. Elayne: Same as Maple Ridge/Shaganappi; the City (Maple Ridge) could not commit to hosting an Amateur resulting in repercussions by CLGA which are still in effect.

Cindy: Clubs Activities are all recorded. Carmoney eg hasn't hosted anything except the Juniors, since 2001. They should be the first to be told that they are done if they cannot host. They get all the benefits.

Debbie: We have a dying golf industry. The purpose of CLGA is to promote women's' golf in the City of Calgary and if we start to say we are kicking clubs out, then it goes against our core beliefs. Given this situation, I think we have to be more sympathetic to the semi-privates or whomever otherwise we will die.

Sylvie: Why don't we open up our membership to semi-privates who have public leagues. They have good range of golfers who could be part of our organization.

Cindy: Carmoney is private club that owns their land. If you open to public who just pay \$2 to be in the CLGA then that hurts clubs like Carmoney, Canyon, Inglewood, etc., who are all looking for new members to join their club in order to get that benefit. City of Calgary golf course's leagues were grandfathered. Monique: Alternatively, if we open up the Amateur competitions to the public, maybe they would fall in love with these courses and want to join. Debbie: Other tournaments are open to anyone but if not a member, then entrants have to pay a premium fee.

Debbie presents CLGA plans to pros and general Managers. They report to a Board of Directors. Cindy still feels it's wrong to open up tournaments.

Marilyn: When a club is hosting, it is up to the membership to keep encouraging amateur golf as its the growing sector. Put the onus on the membership of the club that we are trying to get to host. Selected members point out to their management etc., that they haven't hosted in say 20 years; it is owned by the members and they will not get the opportunity to play if they don't host. Make hosting less onerous re getting things like rules officials provided (no cost to host club); potentially make money at bar - food and beverage; and pro shop (gift certificates for prizes). Monique: we (Inglewood) for example have asked our club for a cut in price on everything and they are not making any money. This would be something to work towards in immediate future to make less onerous for clubs to host.

Debbie: further down the agenda we will discuss assessment fees and building our bank account. Sylvie asked if there is a contract each club signs obligating them to fulfill certain criteria. Play hardball...they have signed up for it. Since 2013 Debbie has brought in the following clubs with signed contracts: Fox Hollow; Hamptons; Turner Valley; Carstairs and Sirocco. Prior to this do not know if signed contracts. However other clubs are aware they have an obligation.

Monique read the Bylaw in part saying all clubs that are members of the CLGA must honour their commitment and rotate tournaments. Maybe needs to be clearer. The bylaw should be in the letter being sent to each club we are asking to host.

**Monika** - on behalf of **Junior Liaison**. Forgot to ask for \$50 to \$100 to cover expenses of Rules Official they have secured. In past the budget barely covered food. Like to provide better. Agreed that bill be sent to CLGA for reimbursement of lunch, dinner expenses for the Rules official.

Cindy: Let's go back. The clubs that are not participating in hosting responsibilities still have to be addressed. We need a game plan. Carstairs came in. They have had no one participate and have not been asked to host. Cochrane is only 9 holes. Cochrane we often play a medallist. Lots of these clubs could host something; junior tournaments are open and not members of CLGA. Fox Hollow have not hosted anything. Hamptons only hosted once in 2014 but it was the first year they joined. Heritage Point has only had a medallist and a Tournament of Champions. The question is we are not helping Debbie if clubs are not supporting us. This is why Debbie broke down clubs to A B and C. A being prime to host an amateur; B being most of the semi-privates and C being public etc. Debbie asked who would want to play an Amateur at Fox Hollow. But everybody has to have same options and obligations. There are clubs that say they don't have a ladies club to run a tournament. We CLGA have to do something to not let this continue.

Perhaps clubs can host a medallist; tournament of Champions etc. But these are only 2 hours worth of tee times at most not 3 days that a club has to give up and should not always be same clubs asked to do the big ones all the time. Maple Ridge once hosted the Amateur and banquet was a Willow and they did a good job. Clubs have to adapt to host. Perhaps CLGA forms a tournament hosting committee to help out clubs who do not have a ladies section etc.

Age old problem some clubs didn't want to host anything, but the membership is who deals with it and makes things happen in a lot of cases. Have to have members very involved. Sirocco hosting Senior Amateur perhaps in 2019. 3 biggest hurdles for hosting clubs is : 3 days of hosting for the Amateur is a huge commitment and so far a big money loss for that club; lots of clubs would do 2 days but not 3; the semi-privates, the privately owned clubs like Sirocco; Lakeside Greens, Cottonwood will not give up the revenue stream because they have green fee players; Debbie now includes in paperwork to clubs - here are the benefits to host, etc. etc. Private clubs have a Board of Directors that have to approve hosting and if they say no, it is no. Need spokespeople at clubs, like Cindy and Jennifer are doing at Canyon, otherwise we get no further in clubs like that. Question is how do we find these people. Debbie includes the president of the Ladies Club when sending letter to the pros/GMs. They are aware of what is being asked of their club. Cindy: we are making sure the club knows how many women benefit from being a member of CLGA by the numbers and what tournaments/events they participate in. The members need to fight for it as they are the ones who lose out. Linda: Another selling point for women's golf at Winston anyway is that we have opportunity to play in Interclub, champs, medallist and Rileys etc., which is a great selling point. Cindy: but we have women who participate in some or all of these whose club hosts nothing and that is not fair.

Gaylene: maybe we're taking the wrong approach. Make a list of each club's participants in all CLGA events. We talk to the people that matter. Get these ladies to go to their ladies exec who go to the GM who go to the Board to say we need to host to participate. Let's start with list of these people as they will be our advocates.

Monique: however based on previous talking, the top reason for not hosting is revenue loss and we're not addressing that. Even if ladies advocate for hosting they are still saying they are losing X amount of dollars. Cindy: not for profit organizations anyway. Monique: However club's should not run at a loss either. Gaylene: clubs who have no other revenue source (private), don't want to give up 3 days either when paying \$4500 in annual dues.

There was a survey question regarding tournaments and results preferred 2 day tournament over 3 day. Argument being the majority of respondents were seniors. That is the reality as it is the senior players who are majority of participants. They are the people supporting us. This is why juniors are so important to promote. Survey is relevant and we have to show our membership that we have integrity and abide by survey results. Cindy: send out another survey. We can't do that as results are results. The results are clear. Marilyn sees both sides. As a competitive player a one day tournament is a crap shoot, anyone can win; 2 days gets a tiny bit better; the ultimate is 4 days as the best come to the top; so as a competitive player the 3 and 4 day tournaments are the best. On saying that it is more important to have a tournament than not and wouldn't want to see them die. Edmonton's are open and they barely get 45 players. We have a good system that has kept amateur golf in Calgary at a high level. Sylvie: back to survey results why not try- having a

2 day amateur. Respondents to survey were north of 425 which is good. There was no predetermined percentage. 30% is needed and we got more than that. Information is posted. Sent out to 800 ladies. Monika said she has 409 contacts from last few years participants in tournaments so response was more than that. It only went out to lady presidents of each club. Some clubs didn't then forward to all their lady members. Monika reporting survey went to 523 people; some clubs sent to further people within the club most did not. 426 responded. Questions in survey re the Amateur eg, were only answered by people who had actually participated in the Amateur in last 5 years.

Suggestion that there should be a questionnaire at the end of the Amateur (banquet) for all participants to fill out asking if they would like a 2 or 3 day tournament. Add this to results of the survey etc as everything has to be weighted. Some may not be playing in 2019 amateur because it is 3 days etc. 217 answered this question 60 wanted 2 days; 54 wanted 3 days; 42 didn't care and 63 didn't play in the Amateur. (This adds to 219). Maybe some of the 63 used to play though.

Diane: What about the men, how do they get courses to step up. Debbie had discussion with Jim Finny head of the CGA about how they structure everything and basically because their dues structure is based on 9 holes, it doesn't then matter how many members each club has. They charge \$150 per nine holes with a max of \$500 (Glencoe has 54 holes so only \$500 max charged). Participation numbers for men are much higher. But on saying that they will hold their amateur at Collicut Siding because no matter where it is they have the numbers to support it. Clubs are more willing to give up revenue for men to compete because men pay higher fees to play in them. Again revenue the issue. It's a numbers thing.

Doesn't answer our 2019 commitment to host the Amateur. Lots of ladies away till end of April. Alberta Golf does tee times whereas we do crossover so we would be done by noon. Still have potentially Pinebrook and Canyon. Calgary Golf and Country club doing bunkers. Need an advocate there but dwindling participants. They pulled out of champs. Sandy Van Derbrink only one also Sandy McBeen. Cindy will have answer in 10 days re Canyon hosting in 2019 or 2020. They will shoot for 2019 as 90th anniversary.

Another concern is requirement for volunteers. Debbie: we are one of the only boards with a one year term for secretary and treasurer. Debbie suggesting secretary should be term of 2 years and treasurer 3 year term in order not to terminate in same year. Lots of clubs do not have the numbers in their ladies exec to support the obligatory requirement to our board if they host an Amateur. This is a big issue and they cannot commit to that. Moving forward we need more consistency. Debbie proposing we introduce this concept at the Annual Spring meeting, to vote on changing by-laws in this regard at the Fall Annual meeting. Elayne: there has to be a motion regarding this.

Right of refusal to current treasurer and secretary but ultimately goes out to general membership to fill the positions. Treasurer must have accounting experience. We would need a VP and President also. Don't want to be like the CGA when position could be same person for 20 years. Term of contract would be established. For 2019 there would be 4 positions to fill. As in past,

there would be a Chair and co-chair for the Amateur and Senior Amateur every year from the host clubs.

- **MOTION** by Debbie: At the Spring membership meeting 2018 we will introduce the concept of 3 positions on CLGA Board - VP, Treasurer and Secretary (for 2019 only a President would also be required) being filled from the general membership. Previously the club hosting the Ladies Amateur was obligated to fill these positions. The host club would only have to provide a Tournament chair and co-chair (if required) on the Board for the host year. Thereafter, at the Fall general meeting, the membership would vote to change the bylaws to reflect the above. Seconded by Margie. All in favour.

Debbie - Dues situation: CGA charges per course whether they have one member or 500. Cochrane for instance would pay \$150 as they have 9 holes. All 18 hole courses pay \$300 regardless of membership. Monika and Debbie tried the scenario for us at \$110 per 9 holes and max out for 36 or 54 holes. We ended up with clubs that would pay more eg Cochrane who only has one member who plays but would pay \$150. We came to conclusion that since we are using golf Canada numbers, we should wait and see how this years billing pans out. If it works this year we have option to increase fees to \$3 or \$4 if we need to fund more of tournaments.

Diane: when you create the concept of billing for something you have to have a budget of what you're billing for. We have to justify our expenses to the women that participate in these events. As said before we have \$10,000 in bank and not spending the money we are billing. We are not supposed to be sitting with a whole bunch of dollars in the bank. We have to be aware of this before we go about thinking of increasing fees. I like the idea of flat billing too. Even after the projects we have agreed to fund this year, we have way more in the bank and we are still billing \$10,000 this year. Debbie: we have to wait one year to see. We were down 13% in income in 2017. We are allowed to keep as a non profit, 3 years of operating budget, in the bank. The CGA has currently \$100,000 in their bank account. Sylvie: The 13% decrease is based on assessment from 2016 to 2017. Memberships numbers could be down since it was left to pros to send dues according to how many members they deemed they had. Could have been less than they had. But based on Golf Canada numbers we billed \$10,000. Debbie said billing was \$8,018 last year. Want to see numbers billed this year versus previous. Maybe it could be google doc. With what we are currently spending verses revenue, we will be over the allowed 3 year operating budget limit soon. We should therefore be spending on our tournaments and making them better and less costly to clubs.

Elayne: CLGA hosts 3 tournaments and therefore that should be where the money is spent, where our \$2 a player should be going. The other offerings. Champs; interclub etc are self sufficient. So what are we spending our money on. We should be funding more.

No independent leagues within Sirocco, Inglewood etc have been included by these clubs in the golf canada numbers we used. Sirocco actually wanted to pay us more for their league ladies that were not members of the club.

Monique, Diane and Cindy will meet to discuss funding/billing process. Potentially in meantime we could all discuss funding our tournaments, Rileys, interclub etc and spending more on these according to our billings to come out more even on revenue/expenses.



Several members interested on what clubs have pushbacked re the billing process this year.

Cindy has asked the President of Golf Canada to come to our next meeting. Leslie Dunning is a member at Earl Grey. She has been spearheading Junior Development and tournament hosting. She could be helpful to us. See what their methodology is. Think she will bring a lot to the table. She was with Alberta golf too. All in favour. Monique will add her to agenda for April 18. Cindy to send a bio to Monique to include in agenda.

Cindy asked Monika to include host club on spreadsheet for historical purposes. Margie and Cindy will work on the historical data. Monika has information back to 2006 when she took it on. It still does not appear on the forms. It will be included from now on.

Circle back to Gaylene. Needs roughly \$100. A laminated card say for the first 24 members. It would include Conditions under which the Medallist would be played and reference gimme putts, taking the most likely score, etc. Only for 2018 as some rules may change for 2019. Some clubs very concerned with Pace of Play.

- **MOTION** to adjourn by Monique at 9:05 seconded by Gaylene. All in favour.

