



Calgary Ladies Golf Association

Minutes
Executive Meeting
Thursday, September 27, 2018
Inglewood Golf & Curling Club

1. Meeting was called to order at 6:27 pm
Present: Monique Morrison; Elayne MacDonald; Maureen Best; Jennifer Baerg; Cindy Beaudet; Marilyn O'Connor; Debbie Cook; Margie Nicol; Monika Jansen; Susan Plum; Titia Born
Absent: Diane Jones; Karen Saunders; Shannon Lefroy; Linda Wagner
2. **APPROVAL OF MINUTES** of August 29, 2018. Motion to approve by Margie Nicol, seconded by Gaylene Donald
3. **REPORTS**

President, Monique Morrison

We will do a quick round table. This month I have been engaging in offline conversations re changes. Sent out the email about the AGM (forgot about Champs). I redid the job descriptions, pulled from what was on there already and reformatted. Now I will be planning for AGM.

Treasurer, Diane Jones

Absent - still travelling.

Amateur Chair, Maureen Best

More communication is needed. Next committee (Canyon) asked for documentation re the Amateur. Maureen had given it all to Diane already and referred Canyon to her. She (Diane) is in a difficult spot since nothing has been approved re her new position and she was already taking on the role. Diane has had the binders, etc. for a long time.

Cindy sent an email to Inglewood requesting the extra dollar revenue re Amateur. Monique said she should be able to pull them shortly. Inglewood has a CLGA account from which numbers can easily be pulled. In addition we will need numbers from food and beverage for these 3 days and pro shop - power carts, practice rounds, merchandise, etc. Maureen said the practice round numbers were included in her report, not the \$ amount but how many rounds at half price and how many at full price. Total just has to be a ball park number. Cindy reported that Karen worked out the \$ figures extra from Sirocco. We need numbers for Winston too. All in order to put these approx numbers into future presentation to host clubs.

Senior Amateur Co-Chair, Marilyn O'Connor

Most items were discussed at last meeting. I think Linda has our extra \$\$ numbers from the Senior Amateur at Winston and will forward to CLGA.

Junior Development, Shannon Lefroy

Sends her regrets but she has been ill all day. No report posted.

Junior Tournament Chair, Titia Born

Nothing new to add as nothing has changed. She has sent her final Report for AGM.

Titia asked if the board members should be speaking in addition to their online reports at the AGM.

Monique suggested that speaking at the spring meeting worked and put a face to a name. There should be a highlight reel.

Elayne said that not many spoke at all at the last fall meeting. She has received most reports and these will be the ones that are included in the Minutes; if there are any updates they should be done and forwarded to Monika and Elayne.

Marilyn said that the Senior Report submitted was long and included their recommendations/suggestions etc. to the Board. She and Linda would revise the Report to exclude these and just give a synopsis of the Tournament.

Tournament Liaison, Monika Jansen

I am working with Diane through the transition. It has been a great 7 years. I am continuing with the Webmaster's job.

Marilyn thanked Monika for her fantastic job of helping with their tournament; the many questions they had and doing the draw was huge. (Everyone gave a round of applause).

Monique now has all the Tournament Liaison documentation from Monika to give to Diane.

Riley's Match Play Co-Chairs, Cindy Beaudet and Jennifer Baerg

Report is posted.

C.H.A.M.P.S., Margie Nicol

We had a great wind-up, 129 women. This is the most participants ever. It was a decent day. She only got two responses back from her email re taking over this position. Karen Lavoie from Shaganappi Point will be assuming the duties of Champs chair. She has been Champs coordinator at that club for 15 years. Shag does not play next year as Maple Ridge is the City course playing in it. She realizes this. She will take it on for at least 3 years up to 5 years. She's a good golfer. Draw has been done already for next year and everything is on a thumb drive so it should be a good transition.

Tournament of Champions, Karen Saunders

Not present but her Report is posted on the website for inclusion in AGM.

Medalist Co-Chairs, Gaylene Donald and Susan Plum

A report is posted for AGM. The winners will be announced at our get-together on the 23rd October and then posted on the web. It was a great season. We only had to reschedule one game from 13th to 20th of September. Cindy thanked Gaylene and noted that Silver Springs was a lot of fun.

5-Year Plan & Publicity, Debbie Cook

I've reached out to Silver Springs for a date for the Senior Amateur and they will have one before end of next week. I reached out to the CGA re the junior amateur and they declined to combine with the girls for 2019; partly because of the location which is Lakeside Greens. We may want to look at where we are holding the juniors in future, but the men's association wants to look at amalgamation again in 2020.

Gaylene: the Pro at Highwood was very excited when they had a medalist event there and it doesn't really matter where it's held if the actual club is enthusiastic about hosting, we should go for it.

Date for Silver Springs should be given to me before next Thursday and we already have the dates for the Amateur at Canyon Meadows.

Nobody has reached out to me to fill this position.

The position should not be as onerous since we are going to seek advocates in each club to "sell" hosting to their board/management based on a prepared CLGA "pitch". Debbie has already set up everything for the planning side. Regarding the Publicity side of things, it will be split up between the VP, 5 year Planner and Marketing/Media position.

There is a list of GM's and pros that can be reached at each club and also a list of ladies who have played in the tournaments who could be the initial contacts at each club.

Potentially we could just be looking for a 5 year Planner.

Suggestion during the next transitional year that Monique could split her duties as Past President to also take on the Marketing Communications Director; a position she is interested in.

Cindy - We really need someone well connected in the role of Communications and particularly re social media. Monique has a list already of 35 media outlet sources in town from doing this role for the Amateur. We could also recruit a junior member to be a liaison/advisor to the director.

Cindy ran into Wes Gilbertson, Calgary Herald at the Shaw and asked why it was so difficult to get media coverage in Calgary for our amateur events in the Herald or the Sun etc. Edmonton media supports all amateur sport in their City much more than Calgary. No advertising dollars in Am sport and all Cities go through this trying to get some media coverage for high school and amateur sports. Glen Campbell only on 3 days a week and Grant Pollock retired. It's sad

Jennifer suggested we need the right people in the right roles.

Elayne - We do not need to fill the position right away since Debbie has 2019 already planned and some venues in 2020 have been secured. We can present the Slate of Officer's we have and ask if anyone interested in filling this position to put their name forward; but not decide right away. We can then review any applications for suitability.

We do not want to railroad someone into the position at the meeting.
Based on the By-laws we are covered for the number of Directors we are presenting.

4. NEW BUSINESS

- Preparation for the Fall AGM

Slate of Director's can be presented with the names we have. We are not taking any nominations from the floor.

Monique – When members voted on the slate last year, we did not send out any proxies in advance to clubs that couldn't attend, we just voted on the floor as we presented them.

Elayne stated that it was different last year and previous years since it was predetermined that the host club of the Amateur the following year had to provide the VP, Secretary and Treasurer. We are now restructuring the number of voting positions including new positions on the board. The host club for 2019 (Canyon) is still providing the VP, President, Treasurer and Secretary positions in this transitional year. The VP position will be available to the general membership in 2020.

Monique: A few of us have been reading the by-laws and together with Nancy Penner from Canyon, we will be presenting the changes at the Spring meeting. Right now the by-laws are very vague. Marnie Dabbs from Silver Springs updated them last time. She will be helping also in the drafting. Nancy will be finding out exactly what our status is i.e. not for profit.

We need two thirds of the clubs to be present at the AGM. That is 21 clubs. We have right now 17 RSVP's on the website attending. Each club gets 2 votes. We need to send out an email or proxy if not enough clubs attending.

The Agenda needs to be changed.

Debbie quoting the by-law: The Slate of Officers as presented will be voted on by a single ballot. It must be approved by a simple majority.

We still need 2/3 member clubs according to the current by-laws. We will look at changing that when we revise the by-laws. Perhaps 55% of member clubs have to be present or proxy instead of 2/3 as written now.

We still have the core number of existing positions in place - VP, President, Past President, Secretary and Treasurer which is within the current by-laws.

Jennifer: Everything is always about messaging so if we say it's a great change for our organization, etc nobody will have an issue with it. Nobody has been jumping to respond to get on the Board.

Monique – The new Executive is within the realm of how the by-law is written right now. We are streamlining the Executive into blue roles (voting) and yellow roles

(non -voting). There still is the webmaster role in our new executive; it is just not as heavily weighted.

The Executive change we are making only has to be approved by our Board. The proposed changes to the by-laws have to be approved by the membership and that will take place in spring.

Elayne stated that we will present the Slate of Officers for the positions we have names for in total and take a vote as a whole from the membership. We don't think anyone will challenge. There will be a show of hands for the voting procedure.

Monique sent an email out to the membership as required by the by-laws. It stated we would be voting on the proposed changes to the structure of the Executive. This no longer applies since we have established that the Board voted already to change this structure at the last Executive meeting, therefore it is not necessary for the membership to vote.

Another email therefore has to be sent disregarding the previous one and list the Slate of Officers we currently have.

DECISION/ACTION: Monique to revise the AGM Agenda and send to Monika to post on the website. Also she has to send out an email to the champs reps notifying them of a meeting at 6:30 pm prior to the General meeting at 7 pm. This email should be sent as soon as possible. The Champs reps also come to the general meeting. Usually 25 Champs reps.

Monique asked if everyone was ready for the meeting.

Consensus was that this is our chance to promote what CLGA does and everyone should give a small blurb.

Last year the Champs meeting was 15 minutes. The general meeting lasted only 30 minutes.

This was too short. People had driven a long way across the City. We want the ladies to say they were glad they came to this meeting. We need to promote each event.

Gaylene: Medalist is an example. People playing have promoted it and we have had steady stream of new players. Pamphlets are all well and good but we need to talk up the events.

There are typically 12 or 13 clubs that are not represented at all at our AGM's. We need 2/3 to attend or proxy. If by Tuesday, we do not have responses from these clubs, we need to call these clubs. Monika will give Monique the list of the ones that have not responded.

Margie: champs meeting will not have an Agenda.

Slate of Officer's we are presenting:

Vice President	- Cindy Beaudet
President	- Nancy Penner
Past President	- Monique Morrison
Treasurer	- TBA (Canyon)

Secretary - TBA (Canyon)
Junior Director - Shannon Lefroy
Tournament & Events Director - Diane Jones
Communications & Marketing Director - Vacant (Monique Morrison potentially)
5 year Planning Director - vacant
Non-voting member: Web Administrator: Monika Jansen

- Player of the Year Award

Re growing our members' participation in tournaments etc., Cindy presented the idea of a Player of the Year. Similar to a Fed-Ex cup ... it would involve every event under the umbrella of the CLGA. Players would be awarded points for participating in each event e.g. City Amateur; Senior Amateur; Junior Amateur; champs; Rileys; medalist etc. There would have to be a points structure set. The Player of the Year would be announced at the City Amateur, it would therefore be the player with most points from the year before that would be receiving it.

- points would be accumulated
- players may be more motivated to play in tournaments

Could be an award for a "builder" and a female Pro of the Year; We would therefore have awards for a Junior, Amateur; Senior; Builder and Female Pro of the Year.

There is an opportunity maybe not this year but we should celebrate the success of the CLGA. There are lots of stories out there.

Gaylene: perhaps we could instead offer a scholarship to a junior. This would give incentive to play in our Amateur. We are not likely to get more participation from Seniors to play in Provincial or City amateurs if they don't play in other tournaments. We need to get the girls coming out of high school; home from University for the summer etc

Jennifer: points are for participation in all the CLGA events

Elayne: we would be excluding a lot of members though e.g. the 25-49 year olds who are 20 plus handicaps. These players can only play in Champs and perhaps the Amateur if there is space for the higher handicaps.

Debbie agreed that only rewarding the lower handicapper who can participate in Amateur; medalist; champs; Rileys and perhaps the seniors or juniors depending on their age.

Marilyn O'Connor says we do need motivation. The young girls are coming back from University and not participating in Canadian events.

Titia pointed out they only get 2 weeks of holidays from their job etc and are not going to use 3 days to play in our Amateur.

Debbie mentioned we have not filled an amateur nor senior event in a few years. We need to open them up to public players. Some players would play. Suggestion was they could join Maple Ridge or Highwood or Fox Hollow or Springbank Links. Monique suggested that ee could phase this in by allowing the clubs who have a public ladies league e.g. Inglewood; Sirocco; Wintergreen; River Spirit, etc.

We would fill our tournaments with CLGA members first and then if there was space, we could open it up to the public league players within our member clubs.

In order to get these clubs to host tournaments or medalist dates, we would remind them that we have opened up entry to their public player's leagues, etc. We could then ask them to give us perhaps 6 tee times for medalist for example every 5 years.

Monique said the board will address this issue next year.

Perhaps a points system could address the issue that came up in the Senior Amateur regarding players that haven't previously played tournament golf. We could look at some sort of system: e.g. points if they have played in their Club championship or another tournament; or have knowledge of the Rules of Golf, etc. More of a broad scope point system.

Monika suggested we could just address these issues re previous tournament experience etc. by asking various questions on our Tournament Entry Forms.

Cindy applauded that we are growing our junior girls but when they come back from University they do not participate in our events.

At the Edmonton Amateur they had 19 Super Seniors, 39 Seniors and 13 amateurs for a total of 71 players.

Debbie: Rick Heenan reported to her that the junior boy's amateur has very little participation as there are lots of other tournaments where they get points and there is no benefit/reward for playing in our City Amateur.

The AGA used to only want to run tournaments themselves, now they are seeking the help of the clubs to volunteer realizing it is better run this way. They are more envious of how we run our tournaments.

Monika said that participation is actually up this year.

We do not need to fill a tournament to make it successful. We want to keep the prestige and not fill it with 35 handicappers. We can budget for better rather than more. We would have to change the wording on the entry forms as it currently says the 96 lowest factors.

Cindy: We have 2 players, one in Edmonton and one in Calgary, who have both qualified for the US Seniors, Barb Flammen and Cheryl Newman. These achievements should be celebrated on our website etc. Cindy called Leslie Dunning of Golf Canada to ask if Golf Canada had a rep going to the US Seniors. She herself was not going, but Golf Canada was sending somebody. AGA should be following up on this. It should be their mandate.

Gaylene commented that it really is about communication. Alberta Golf would not know that Barb and Cheryl qualified for the US Seniors unless someone told them.

5. MOTION TO ADJOURN at 20:15 by Monika, seconded by Maureen.

Respectfully Submitted
Elayne MacDonald
Secretary

