

**CALGARY LADIES GOLF ASSOCIATION
SPRING EXECUTIVE MEETING
MONDAY, APRIL 25, 2016 - GLENCOE GOLF & COUNTRY CLUB - 7:00PM**

AGENDA

1. Call to Order by Joanne Saunders at 7:01pm.
2. Attendance: Cara Bonney-Barr, Joanne Hruska, Joanne Saunders, Debbie Cook, Monika Jansen, Bonnie Morris, Barb Alexander, Daniela Cote, Sylvie Dugas, Karen Saunders, Cindy Beaudet, Cheryl Inkpen, Shannon Lefroy

Regrets: Margie Nicol

3. Adoption of Minutes from September 21, 2015 Fall Executive Meeting - Move to adopt Monika, second Daniela. All in favour. Adoption of Minutes of the Special Executive Meeting from March 7, 2016 - Move to Karen Saunders, seconded Joanne Hruska. All in favour.

4. Reports

Past President (Debbie Cook) -

Over the winter months I transitioned the President's role over to Joanne Saunders. We were in constant communication regarding preparations for the 2016 golf season. Together with Margie Nicol, we met with Rae Perry of the Beads of Courage program to set up our 2016 sponsorship.

President (Joanne Saunders) -

The year started out very quietly, thus we decided there was no need for a January Executive meeting.

Things started to happen in February regarding the Ladies Medalist. An email was circulating amongst the General Managers about charging a \$25 green fee to the participants of the Ladies Medalist. Unfortunately, the GMs did not warn us that this is what they were doing and we found out in a rather un-businesslike manner. An emergency meeting was held to decide how we would deal with this. We decided to arrange a meeting with Mike Kenny, General Manager of the Glencoe Golf and Country Club. We came up with some valid arguments to present to him. It was decided that Debbie Cook and Karen Saunders and I would attend this meeting and present our arguments.

We had 2 meetings with Mike Kenny and Theo Mayer, General Manager of Pinebrook. The results of these meetings will be discussed in Old Business at the Executive Meeting

Had a meeting in February with Joanne Hruska to discuss our 2016 budget. I also met with Cara Bonney to go over the Spring General meeting and the packages to give out to each club.

Vice President (Sylvie Dugas) -

I Met with Joanne Saunders early in the year to review the new job description and role of the vice president position. We also spent a bit of time on the CLGA web site reviewing the different sections and talking about the process for updates and reporting information. (Thanks Joanne!) The proposed dates for the City Amateur next year at Country Hills Golf Club are June 26th, 27th, and 28th. Our GM will be confirming these dates over the next few weeks. I am also working with Brent to select the tournament Chair. We have notified 4 members from our club and are awaiting their responses.

Lauren Brescacin is our Junior Golf Program Director at the club and has agreed to assist with the Junior Girls Camp on July 7th at the Glencoe Club.

I will be talking to a number of members at our club regarding the positions of Treasurer and Secretary for the CLGA 2017 year. I will confirm names over the next few months

I will make every effort to be available to assist with the Senior Ladies Amateur, City Amateur, and Junior Girls Open this year – please reach out to me any time.

Sylvie further advised they had their opening meeting at Country Hills on April 19th. Sylvie has line up the City Amateur Chair for next year as well as the Secretary and Treasurer positions. The Junior Chair from Country Hills has offered her time to help with the upcoming junior camp at the Glencoe Golf & CC. Great involvement from CH.

Secretary (Cara Bonney-Barr) - Spring AGM Agenda is being done and packages are being put together. Awaiting tournament posters to add to packages.

Treasurer (Joanne Hruska) -

1. Review of Dec 31, 2015 financial statements (which are posted on the CLGA website).

We ended 2015 with a Net Loss of (\$3,491.83). Most tournaments either made a small amount of money or broke even. Some golf courses are now charging for use of their courses and that was the rationale for increasing the assessments this year.

Our bank statement balance at Dec 31, 2014 was \$3,316.57 and there were no outstanding cheques.

2. 2016 Budget (which is posted on the CLGA website)

The CLGA executive chose to send assessments out early with favourable initial results: 34 assessments were sent out in mid March and as of today's date, 9 payments have already been received.

The CLGA has fixed the City Amateur cost at \$170.00 per player, and the host club will budget expenses accordingly.

Other expenses since Dec 31st, 2015 include \$220 for website domain and hosting as well as \$2,100 for beads of courage packages for all tournaments.

In recent years, the CLGA executive has spent funds for CLGA markers, laptop and program for pairings & results, a Wi-Fi printer and 2-way radios. All of these expenses have improved the overall efficiency for Clubs hosting the City tournaments.

The 2016 budget as submitted shows the CLGA at breakeven.

For the 2016 season, the Ladies Amateur is scheduled for the Glencoe Golf and Country Club, the Senior tournament is at Elbow Springs and the Juniors will be playing at Carnmoney.

3. Current Financial Position

Our current bank balance as at April 14, 2016 is \$5,367.56.

Joanne added that based on Debbie Cook's advice we sent out assessment letters early.

Joanne mentioned that Fox Hollow adjusted their numbers with each inquiry about their member numbers. Note to keep an eye on it.

Amateur Chair (Barb Alexander) -

The Glencoe Golf & C.C. is pleased to host the 2016 Ladies City Amateur. It will be played on the Meadows course – Lakes and Slopes nines June 21st – 23rd.

It will be tee times off the 1st and 10th tees all three days. The entry fee is \$170 which includes 3 rounds of golf, tee gift, prizes, club storage, lockers, snacks on 1st and 10th tees all 3 days, buffet lunch Tuesday and Wednesday and a closing banquet on Thursday after golf.

The poster is done and entries are now open. Entries will close June 12th. Practice rounds will be available for \$57 + GST. They are available Monday – Thursday any time after May 29th. They will be booked through the Head Pro Judy Forshner. The committee held their first meeting in October of 2015 and will be meeting again on May 4th. Decisions on course setup, rules volunteer needs etc. will be discussed at that time.

Entry fee \$170. Cindy Beaudet questioned whether we mandated to keep at \$160. Not felt that to be the case.

Senior Amateur Chair (Bonnie Morris) -

The 2016 Senior Ladies Tournament will be hosted by Elbow Springs Golf Club on August 3rd and 4th.

.The Event Poster has been completed and has been posted. (Thank you Monika)

.The entry fee is \$120/player and we are providing for a full field of 96 players and have budgeted accordingly.

.We will be playing The Mountain Course as the number 1 tee (2703 Yards) and The Elbow Course as the number 10 tee (2680 Yards).

.The first tee time will be 8:00 a.m. each day.

.The course is walkable but carts will be available at \$19 plus GST.

.Beads of Courage will once again be the first tee gift.

.Day 1 we will provide water, fruit and homemade granola to all players.

.Day 2 we will provide a breakfast sandwich/wrap and water and fruit on the first tee.

.Also on Day 2 there will be a Champagne table at the 18th hole welcoming the last groups and to celebrate the end of the tournament.

.Day 2 will also include a plated roast beef banquet following the reception where prizes will be awarded.

.Practice rounds will be available Monday through Thursday during July, \$65 cart included. Tee times should be booked by calling the Pro Shop.

.Our Host Committee has been recruited and will meet the last Tuesday of April, May, June and July.

Junior Amateur Chair (Shannon Lefroy) -

I met with Monika Jansen and Sylvie Dugas a few weeks ago, to review what was done in past years, for the Junior Ladies City Tournament. We discussed the number of volunteers needed, budget, rules, and possible discount for a practice round for the junior girls, prior to the tournament. I have not been able to connect with Head Professional Rob Rusznak, to date, but I do have a meeting, this week, with the food and beverage manager to confirm our numbers for the meal portion of our budget. Therefore, I currently do not have confirmed numbers for our budget. As soon as I get the final numbers, the budget will be updated and posted on the CLGA website.

The tournament dates are August 15th and 16th of this year. The event poster has been completed and Monika has made extra copies, so we can take them to surrounding clubs, which do not necessarily belong to the CLGA. We will be having an 18 hole division and a 9 hole division. Carnmoney now has junior tees and the USGA has suggested the par 3's at 100 yards, par 4's at 250 yards and par 5's at 300 yards. If anyone has suggestions for this tournament that are different from these numbers, please feel free to put them forth and I would be happy to discuss them, for the tournament. Currently, our front nine is at 2002 yards and the back nine is at 1975 yards, for the junior tees.

Also, we have been in contact with head professional Jeremy Maher, from Valley Ridge Golf Club. We have confirmed that they will be hosting the 2017 Junior Girls City Tournament and a

suggestion of appointing a Tournament Chair for this tournament should be considered, in the near future.

Shannon added that extra tournament posters have been printed and will be sent to surrounding area courses in hopes to generate more interest in girls golf and the tournament. Little kids (9 holers) will be entirely par 3's. Hope to be able to provide discount to girls, parents/guardians for the pro shop. Budget looks good. Lots of people have agreed to volunteer. Shannon praised Monika on setting up the registration for equipment needs. Daniela commented - heard rumblings about CGA piggybacking on our girls event. Shannon confirmed the boys event will not piggyback the girls tournament. She recommended to them not to have the boys join the girls. Noted that the tournament falls at the same time at MJT event. Thanks was given to Debbie for getting the Beads of Courage at a lower price.

Riley's Match Play (Cindy Beaudet and Daniela Cote) -

The 2016 Rileys Best Ball Ladies Classic entries closed last week and once again we have a full draw of 48 teams.

Three teams had to get refunded for being too high. Cindy wrote them all a letter on qualifying and how we sort out the flights. Typically, we get questions on why teams don't qualify so this gives them something to work on or a least getting their indexes down just a little to qualify.

The #1 ranked team and defending champions are Jana Johnson and Andrea Kosa from The Glencoe Golf & CC.

We have scheduled the Cocktail and Draw party for Wednesday May 11th at the Calgary Golf & CC. We will send reminders to all participants that qualified. Due to the economy, our budget has been cut by 30% from our sponsor. So we will be subsidizing the difference from our entry fees. We have made the executive decision not to have a giveaway item or the Champions dinner afterwards. This will allow us to have a great cocktail party and to create a positive feeling moving into the matches. We hope to have our budget increased for 2017 but we will need to wait until our fall meeting with Wade from Rileys.

Daniela and Cindy advised that the tournament is full although took a little longer to fill and 3 teams were turned away. It was asked how the draws are done. Daniela advised that the high index is divided by 2 and then added to the low index. Then the teams are ranked then put into flights. Cindy noted that Riley's business down 30% therefore the event is also down 30% in support dollars. As such, there will be no champions dinner this year or first tee gifts. Times are tough; we are lucky to have Riley's stay on as sponsor. Riley's cocktail party will be at the Calgary Golf & Country Club on May 11, 6:30-9:30pm. Daniela stated championship finals will be on the same day as the men at Canyon Meadows.

C.H.A.M.P.S. Chair (Margie Nicol) -

I am a member at Redwood Meadows and am taking on the role at least for 2016 as the CLGA CHAMPS Coordinator. If my first e-mail of the year was any indication, I probably should have been asked to resign in January so bear with me throughout the year. I welcome constructive criticism but tend to cry a lot when I get yelled at. Must be old age.

First, let me thank all of you who have taken on your responsibilities this year. I am sure that some clubs have the same issues as Redwood in that it is becoming increasingly difficult to coerce ladies to volunteer. I know from experience that you put your hand up for a glass of wine and wham, you've got a job and probably for a long time, so the CLGA thanks you.

As mentioned in my e-mail sending out the schedule in January, we are receiving numerous push backs from pros and general managers with respect to their clubs' loss of income

pertaining to all of the interclubs, including Champs. Their views are pretty much the same across the board in that they feel there are too many interclubs and therefore, a loss of income through green fee players. Now, at first I thought it was pretty petty as we only have two tee times usually in one week but when talking to some of the pros and GMs, of course, it's just not CHAMPS that they are concerned about. It's all the others including the men's interclubs which are a lot.

The CLGA has discussed this and we are proposing that in 2017 and forward, the CHAMPS schedule should perhaps be decreased to 8 games per club. Even, with the reduction of games, and the current number of 26 participating clubs, this will not make the schedule any easier to manage. It could be 3 at home and five away or the reverse or 4 and 4. It is my view that if and when a club decides it does not want to participate any further in CHAMPS for whatever reason, we would not replace that club with another in the hopes that we would eventually get back to an even 24 clubs which would certainly be more manageable. I say this not to discourage anyone from dropping out but at some point in the future this could happen.

I firmly believe CHAMPS is one of the better ways to meet and enjoy other lady golfers and experience many diverse courses around the city. I think it promotes more comoraderie among us and although we all want to win, I feel there is less of a competitive feeling. Just my thoughts. Are there any questions or concerns regarding this proposal.

Okay, we all need to get home before the clock strikes twelve, so I just want to ask that once the schedule starts, if you could e-mail me the results within a day or two of your games I would appreciate it. I would also ask that if a date or time has to be changed to please contact the representative from that affected club as well as myself to settle any conflicts.

I will be sending out the half way results towards the end of June.

There have been several changes to the schedule and club list so please check the CLGA website for those changes. The guidelines have also been updated and again are available on our we site.

I have noticed that many of the clubs have not updated their information on the website so you might want to discuss this with your Executive Committees and General Managers.

The windup this year is at Silver Springs and it is to be held September 15th.

Once again, thank you all for your participation. Good golfing and hopefully great weather.

Thanks.

Tournament of Champions (Karen Saunders) -

The tournament is scheduled for September 6th at Springbank Links.

I have been in contact with the pro and will touch base shortly with the Food & Beverage manager to discuss the meal served after the round.

There is a \$1700 budget (\$50 x 34 clubs) for this tournament. In prior years approximately 65% of these has been spent on tee gifts and prizes for low gross, runner up and low net outside of the venue. Based on the climate in the golf industry I am proposing that this tournament spend the bulk of their funds each year at the host club.

I will be in discussion with Cam Heise at Springbank Links to look at what they would have to offer for overall prizes and possibly a tee gift for participants. I would look at holding back \$100 for snacks at the first tee and miscellaneous items (trophy engraving). I believe that clubs maybe more amenable to hosting our event if they know that they will be receiving \$1600 for their club.

Thoughts? Tee gift suggestions?

Brief discussion was had about prizes and whether they should be glassware as previously done, gift certificates, cash.. KP's are gift certificates. It was felt that the clubs may be more

receptive to events if the prizes are in gift certificates for the hosting club. Karen will sort out how to do prizes.

Medalist Series (Cheryl Inkpen) - no report. Discussion for Old Business.

5-Year Plan (Debbie Cook) -

All venues for 2017 major tournaments have been confirmed except for the Senior Ladies Amateur that should be confirmed within the next 10 days. Host Clubs for the Tournament of Champions and the CHAMPS Wind-up are Redwood Meadows and Priddis, respectively. Country Hills will be hosting the 2017 Ladies Amateur and Valley Ridge will be hosting the 2017 Junior Ladies Amateur.

During the 2016 golf season, I will be attempting to secure Host Clubs for the 2018 golf season. trouble lining up senior amateur for 2017. Debbie has contacted Willow Park and is waiting response. Debbie is also considering moving clubs up who have agreed to host in 2018 to cover for next year. Daniela added that she will be seeing Cathy Burton, WP and will follow up. There is noted concern about clubs stepping. up to host events.

Website Tournament Liaison (Monika Jensen) -

The web site company I use was bought out by Go Daddy, I have to switch to their templates. I hope to not change until the end of season but at this point there is no set date.

Website Monika provided additional information regarding the server and she is hoping to get to the end of the season before having to switch over the website. Cindy Beaudet suggested web.com as an option. GoDaddy isn't easy to work with. Monika mentioned using a set up for linking items on communications.

Publicity (Debbie Cook) -

A Press Release has been sent out to local newspapers, TV and radio concerning this year's Agenda of Events. It will be challenging to get local coverage in the Calgary Herald/Calgary Sun as they have amalgamated and are both now part of the National Postmedia group which tends to focus more on national and international events.

It is our hope to get TV coverage for all three of our major Amateur events.

Wes Gilbertson is the contact for newspaper reporting. It was mentioned that we need to stress with him that when reporting on Riley's that he note there are champions of 3 flights not just one flight. Cindy advised that they are hoping to have him attend the Riley's cocktail party.

5. Old Business

- Medallist Series Update - Joanne Saunders advised of happenings since special executive meeting in March. Debbie, Karen and Joanne Saunders ("Executive") met with Theo (Pinebrook) and Mike Kenney (Glencoe) ("GMs"), on March 11 and made a presentation against immediate \$25 per lady charge for Medalist play. The GMs suggested sending out a survey to get a feel from the participants. The Executive came up with questions and sent out to 63 participants from the last 3 years. 48 out of 63 responded. There were a variety of comments that came out of it but generally concluded that participation will drop with the fee imposed. The results were then sent to the GMs.

The Executive attended a second meeting with the GMs on April 5th at which point the GMs advised they didn't receive the survey results so it was copied and provided to them again. The GMs reviewed the result and more discussion occurred. The Executive stressed that the way

the GMs are going about this leaves the CLGA in a no win situation and as such, asked for a one year delay in this charge to give the CLGA time to come up a plan. They also stressed the importance of having an event like this to promote competitive golf for lower handicap players as well as relayed the purpose of the CLGA.

The GMs said they would let them know how they would proceed after polling the larger group of GMs. The response back came inside 24 hours (the speed of the response was noted as suspect) and was negative. The GMs decide the Medalist 'green fee' of \$25 per player will start in 2016.

Debbie added that it has been known that our free golf would eventually run out. CGA pays clubs for all events as a host green fee.

Cheryl added that she feels this is a slap in the face and that the GMs knowingly put the CLGA in a no win situation. Cheryl added that while 96% of the respondents to the survey said they would play with the fee, 40% said they would participate in all 6 events which leaves most only willing to participate in 3 events. There was additional discussion to consider reformatting the Medalist Series that reflects fun but good competition.

Cheryl added that the Medalist Series is very important to her and she is frustrated and feeling the slap in the face by the GMs. She has worked very hard to get times scheduled with all the clubs and feels the implementation of the fee is detrimental to the success of the Medalist Series as well as the future success of the CLGA. Cheryl has decided to resign as Medalist Series Chair but will continue until someone agrees to take over. Cheryl will send an email to the participants notifying them of the \$25 charge. Joanne Saunders will send a response from the CLGA to the larger group of GMs advising of our frustration, disappointment in the handling of this matter and the negative effect of their decision on the CLGA and women's golf.

- Junior Camp Update

Meeting in January with Judy Forshner, Tiffany Gordon, Cathy Burton, Sylvie Dugas and Joanne Saunders. They all agreed on one camp on July 7th to be held at the Glencoe Golf & CC. As Sylvie is no longer doing CHAMPS she has taken over coordination of the junior camp.

5. New Business

- Alberta Golf - Joanne Saunders spoke with Phil Buruti (sp???), about coming to the AGM but he can't come. Alberta Golf will send their information to us. It was added as an aside that Susan Dempsey, Wintergreen, wanted to add their tournament information to our package but it was declined as it is not a CLGA event.

- Honorarium for Monika - discussion tabled for the next meeting.

- C.H.A.M.P.S. - It was determined that the discussion will be part of the Spring AGM. Margie Nicols report will be amended to only address CHAMPS matters. It has been determined there is trouble with participation and numbers.

Item for future discussion - It is felt that discussion is needed surrounding banquets/big food, prizes. Need to reassess the events. Tabled for the next meeting.

Item for future discussion - It is felt that a review of clubs who are stepping up and hosting events and those who aren't is needed and discussion is needed about how to handle these clubs going forward. Tabled for the next meeting.

Job descriptions - Joanne asked the executive to create/update our respective job description and timeline of what to do and when and provide for the Fall Executive Meeting.

6. Termination of Meeting - Joanne moved to terminate the meeting at 8:50pm.

Minutes submitted by Cara Bonney-Barr
Secretary, CLGA