

**CALGARY LADIES GOLF ASSOCIATION
2018 SPRING AGM
MAY 3, 2018 – INGLEWOOD GOLF & CURLING CLUB**

Annual General Meeting 7:00 pm

1. Welcome and introduction of 2018 CLGA Executive

Meeting called to order at 7:05 pm

Executive present were: Monique Morrison (President); Sylvie Dugas (Past President); Elayne MacDonald (Secretary); Diane Jones (Treasurer); Debbie Cook (5 year plan & publicity); Maureen Best (City Am. Chair); Marilyn O'Connor and Linda Wagner (Senior Am. co-chairs); Titia Born (Junior Am. chair); Shannon Lefroy (Junior Dev. Chair); Monika Jansen (Web Administrator & Tournament Liaison); Cindy Beaudet and Jennifer Baerg (co-chairs Riley's); Karen Saunders (Tournament of Champions Chair); Susan Plum (Medalist co-chair).

Regrets: Gaylene Donald (Medalist co-chair); Margie Nichol (CHAMPS Chair)

2. Approval of Agenda

Monique noted that info/reports/budgets are posted on CLGA website for viewing. Moved by Sylvie Dugas, seconded by Titia Born

3. Approval of Minutes of the Fall AGM – held October 2, 2017

Monique asked if there were any corrections/additions to the minutes. Motion to approve the Agenda by Monique Morrison, seconded by Gail Fry (Inglewood)

4. Roll Call of Member Clubs

BEARSPAW 2
CALGARY GOLF & COUNTRY CLUB 2
CANYON MEADOWS 4
CARMONEY 3
CARSTAIRS 0
COCHRANE 0
COTTONWOOD 1
COUNTRY HILLS 2
EARL GREY 1
ELBOW SPRINGS 2
FOX HOLLOW 0
GLENCOE GOLF & COUNTRY CLUB 1
HAMPTONS 0
HERITAGE POINT 0
HIGHWOOD 1
INGLEWOOD 7
LAKESIDE GREENS
LYNX RIDGE 2
MAPLE RIDGE 2
PINEBROOK 1

PRIDDIS GREENS 0
REDWOOD MEADOWS 0
RIVER SPIRIT 0
RIVER'S EDGE 1
SHAGANAPPI POINT 2
SILVER SPRINGS 3
SIROCCO 0
SPRINGBANK LINKS 3
TURNER VALLEY 0
VALLEY RIDGE 3
WILLOW PARK 1
THE WINSTON 3
WINTERGREEN 0
WOODSIDE 0

Address by President, Monique Morrison - CLGA has been busy over the winter and we have a few changes we are going to propose later this evening. We have a full agenda but please feel free to ask questions. We were delighted to host Leslie Dunning of Golf Canada at one of our recent Executive Meetings. Her message was that golf in Canada is not declining but growing. We have more female golfers than ever before. We have strong golf heroes in the media. Programs are in schools and the message is about inclusion for everyone. The CLGA's mission is to introduce women to the sport of golf and provide programs to encourage them. We truly want to foster female golf in Calgary. We offer programs from beginners (through junior development) to a senior tournament. Info and reports etc. are on the website for reviewing. Each chair will briefly review the programs and offerings.

5. Reports

Past President, Sylvie Dugas – Report is posted. A CLGA survey was sent out to the membership. A subcommittee of Carole Patmore, Cindy Beaudet, Monika Jansen and I analyzed these results. There were 426 respondents to the survey. 88% of respondents were 55 years old plus. We need to work on participation of the younger age bracket. 251 of those responding had participated in a CLGA event. 71% of them had participated in CHAMPS; next most participation was in Senior Am. and then City Am and down to Riley's and Medalist. This gives us information. 209 participants rated banquet dinner their highest priority in making a tournament successful. We need to monitor these results to make tournaments better. There will be a guideline established re tournaments and how to make them more efficient. Monika Jansen our tournament liaison has already started this. Regarding the question favoring a 2 day City Amateur over the current 3 day event, this will not be addressed until 2019/20 when we have more in-depth information. (Responding to a question from the floor) The survey was sent to all the Lady Presidents and GMs of each club who were asked to forward it to all their lady members. The survey page was open until October 31st last year. It was mentioned at our fall meeting also. Most ladies obviously did not receive the survey as it was pointed out that there are approximately 4400 CLGA members and results show less than 10% responded to the survey.

Treasurer, Diane Jones – Budgets are posted. Each club is billed \$2 per lady and a \$50 Tournament of Champions fee. Half the clubs to this point have remitted. Over the next few weeks there will be reminders emailed to those clubs in arrears. We need to be able to support all the events and programs we offer. There is a consolidated budget on the website. If everything therefore goes according to plan, with the projected \$4000, we should be able to subsidize the tournaments, the junior program and also be able to encourage more women to play in the tournaments and provide what they want included, according to the survey.

City Amateur Chair, Maureen Best – Inglewood is proud to host the City Amateur on July 3 -5th. Every club is being provided a poster and would encourage members to register to play. We are well prepared and learned a lot from Country Hills who hosted last year. We look forward to seeing lots of players participate.

Senior Amateur Chair, Marilyn O'Connor/Linda Wagner – Marilyn reported they were eager to host and plans are well underway. Posters are on website as well as being provided for the locker room. Dates are Tuesday August 14th and Wednesday August 15th. 96 players with lowest handicaps are accepted and 25% of these spots are held for super senior ladies. Senior ladies are 50 -64 years old and super seniors are 65 years plus. Open only to members of CLGA clubs with a valid Golf Canada handicap. Prizes will be awarded within Senior and Super Senior age groups and within the flights.

Lunch will be provided on the first day, also snacks on golf course and the banquet after play on second day. We look forward to good participation and good weather.

Junior Tournament Chair, Titia Born – I was the Chair of the junior tournament last year at Valley Ridge. Lynx Ridge is hosting it this year and since they could not provide a chair, I accepted the role for another year. Lynx Ridge has amazing volunteers. It is an open tournament on July 25th and 26th. We are still looking for suggestions from other clubs for ideas to promote girls golf. We have a lot of sponsors this year that are supporting this tournament. People out there want to support junior golf; we just need to get the girls to participate.

Junior Development, Shannon Lefroy - Junior golf is challenging. There are lots of girls taking swing lessons etc. at clubs but the transition to go into tournaments or competitive golf is not happening. We are trying to encourage more girls to go to the development camps and to our City Open tournament. Again any suggestions please bring forward. We are looking at schools and have been in touch with Alberta Golf. They do have golf attached to some programs in schools with Alberta golf and we would like to add/input to that. We have had the most donations ever to the junior program as Titia has mentioned. \$2100 in private and corporate donations has been received, which is huge.

My report is on the website.

Tournament Liaison, Monika Jansen - I don't have much to report as most been mentioned. However the junior tournament is an Open tournament so if you know of any girls, daughters, friend's daughters, granddaughters, please encourage them to participate. There are 2 divisions. If you are not receiving our newsletter, there is a link on the homepage of the CLGA website to sign up to receive this and an easy link to sign up for Medalist. It is also very important to update your club list. You can see me or contact me if there are questions or problems.

Riley's Chair, Jennifer Baerg/Cindy Beaudet – Jennifer addressed. She has been 2 years on the board and believes a lot of members do not know much about some of the events of CLGA. Riley's is a two person team event with 48 combined low handicap teams, total of 96 players. It is calculated based on the entire handicap index of the lowest player in a twosome and half of the higher one. We add these together and that determines who gets in based on the lowest combined index. It is not as difficult to get in as one thinks. Only 3 teams did not qualify this year. 16.5 was the highest combination that made it in. We encourage you to find a partner and enter next year. We play match play ending with final matches on June 24th at Canyon Meadows followed by a dinner. Both players have to be a member of the same club to participate as a team. We are encouraging people to come out a watch the finals.

Tournament of Champions, Karen Saunders – I've been 5 years in this role. In the packages you received today, you will have a blank Gift Certificate. This is to give to your Club Champion to invite them to the Tournament of Champions together with all the other club champions from our CLGA clubs. This year it is being held on 17th September at Sirocco. It is a fun celebration. If your club champion is not able to attend, ask your runner-up or Senior Club Champion, or next your low net. We would just like representation from each club. The fee has already been paid through each club's annual assessment so the player does not pay anything. It is a great season closer. This tournament has been taking place since 1984, the plaque has now been filled up and a new one ordered. Meghan LeBlanc from Bearspaw is on the old one 3 times, but on the new one her name is spelt correctly! The person whose name is on the plaque 8 times is Marilyn O'Connor, therefore we are presenting her with the old plaque as a tribute.

Shannon: It is very important that if your CC cannot participate, please send another representative as your club has paid for this event already.

Karen will send out a notice to the lady president of each club after the August long weekend reminding them of the Certificate and of this event. Last year 30 of the 34 clubs were represented.

Medalist Chair, Gaylene Donald/Susan Plum – Susan addressed. Inside your brochure you will find the snazziest brochure - that is the medalist one. Pin it up at your club and anyone who has a handicap of 12 or under, has a great chance of playing with Marilyn O'Connor and other people! It's open to juniors, regular people and seniors and super seniors. It encompasses everyone. There are 6 events. It goes from May until September culminating with a champion based on that. Entry details are explained on the website and on the poster.

5-Year Plan & Publicity, Debbie Cook – The 5 year plan is good now although we originally could not find a host for the 2019 Amateur which will be our 90th. Cindy and Jennifer took on the task of presenting their board with the proposition of hosting it in 2019 and they were overwhelmingly successful. All of this year's commitments are filled and organized. Next year I have contacted all the clubs who are slated to host as per the agreement made when joining the CLGA (to host when your club's turn comes up). These clubs for 2019 are: City Seniors: River's Edge; Junior Amateur: River Spirit; Tournament of Champions: Highwood; Champs wind-up: Pinebrook. I'll be knocking on these doors within the next 2 weeks. There is a 5 year plan but it is an evolutionary document as it changes every time a door gets shut or a door gets open. Our media list is shrinking because of consolidation but I have a good core group; The Herald and CFCN. They have our schedule. I copied to CGA on that as well as Alberta Golf. I asked Leslie Dunning of Golf Canada if they had a 5 year plan which they do not so we are leading edge in that respect.

Monique thanked all the chairs, etc for their commitment and time and sharing their insights. No questions were asked about any of the reports.

6. Old Business

Nothing to report

7. New Business

2019 Calgary City Amateur (90th) – Cindy Beaudet – Cindy thanked Debbie Cook for working hard for so many years trying to get clubs to host. Jennifer and Cindy had a novel idea this year to take on the responsibility to go to their own board to make a case to host the 90th anniversary of the Ladies City Amateur. Canyon Meadows hosted the City Amateur 9 years ago. They put together a feature/advantage/benefit booklet for their board and then presented it to the President. He then presented it at the Board of Director's meeting. They got 100% unanimous agreement from the Board to host the 90th City Amateur. Inglewood has

done a fantastic job. Inglewood was asked early in the year to provide info to make it easier for every potential host club to go back to their Board/GM's. Inglewood will provide \$ numbers that include, for example, when someone orders from the bar, or the snack shop or the pro shop. All of these extras will generate a total \$ amount. We will do the same at Canyon the following year. This will tell the GM's how much money was generated by hosting this tournament which perhaps they otherwise wouldn't have generated on a Monday, Tuesday and Wednesday. This includes golf clubs; golf carts, glasses of wine, extra food, etc. If we provide this info to a club who is slotted to host, it is a lot easier to convince them with these benefits rather than just asking/begging for 3 days of tee times. We are going to put a booklet together adding the revenue results from Inglewood's info. A lady member from a future host club of the City Am or the Senior Am. can then present to their GM or Board, rather than someone from the outside (CLGA rep). We are putting the onus of responsibility back to you the members to convince your club who perhaps has never hosted or whose turn it is. We cannot keep coming back to the same clubs e.g. Cottonwood, who has hosted so many times: Nationals, Provincials, City's many times; junior's events. They have supported CLGA the most. It's incumbent upon you our members to represent us and go back and say it is our turn. We want to make sure we offer a great tournament and at same time keep the costs down. Tell your player's to get their entries in to The City's at Inglewood. It's central, it's easy to walk, and it's a great facility and a great course. It's a 3 day event, low 96 players. Also I'd like to talk a little about Riley's. It is our 35th anniversary this year and it is the longest running best ball tournament in North America. We want to encourage participation. We have an opening cocktail party in May at the Calgary Golf & Country Club which is fantastic and then the Championship and closing is at Canyon Meadows towards the end of June.

Proposed Structure Changes to CLGA Executive – Monique Morrison – (Monique thanked Cindy and Jennifer for being such great advocates of CLGA and in particular their passion for the City Amateur).

I will elaborate a little on the email sent out. It has become increasingly challenging to get clubs to step up to host our major events i.e. the City Amateur and the Senior Amateur. After a lot of discussion and careful consideration, the CLGA is pursuing/revising our Executive to better enable us to succeed in our mandate which is to promote amateur and junior golf in Calgary. The feedback that we have been receiving (Debbie) is that both funding and tee times are limited at clubs; but one of the big issues that kept coming up is that there is a big volunteer requirement to host a major. Previously the host club not only had to form a committee that had to execute it but in addition they also had to provide three ladies for three key roles in the CLGA Executive: one person who would be VP, then President, then Past President; a Treasurer; and a Secretary. Aside from the inconsistencies that this created by the transitioning in and out of these vital positions on the board, the host clubs were struggling to find volunteers who could commit the time to these roles.

In this regard, for 2019, we have decided to stagger the terms as well as open these positions to all CLGA members. These positions would be VP, President, PP (all one person); Secretary and Treasurer. Because we are starting this in 2019, one of these roles either Secretary or Treasurer would have be a 3 year term to start so that they are both not leaving the board at the same time. In short, we need you. We need passionate people, like the ladies in the room, to bring their enthusiasm etc to the board. What a great time to join, our 90th year. Cindy talked about it, this is a change that we are all going through together and we want to keep growing the sport. For your information, the roles that we have currently will be updated with new job descriptions this summer. We do meet 6 times a year including this meeting and the Fall AGM and each meeting is typically about 2 hours and always some follow-up emails and discussions. This is an incredibly great group of women and we are just trying to add to this knowledge base. We need you to identify advocates at your club, ladies that want to give back and have the time to do so and who are looking to be more involved. We need this message out that we are looking for great people to join the board. The CLGA appreciates your dedication.

In future the club that hosts the City Amateur will not be required to provide 3 members from their club, to sit on the CLGA board, but will be still be required to provide a Tournament Committee for the event.

We are hoping this addresses some of the clubs' hesitation to step forward when they don't have as large a women's golf base that is actively involved in their programming.

Question and answer period:

Question from floor: If we know of someone who may be interested, what is the procedure?

Monique: Contact me, the President and I will keep you in the loop as we update job descriptions and hopefully by the fall we will put forward a whole slate of ladies who are interested in becoming involved.

Monique thanked the Board for their dedication and continued commitment, as well as Inglewood Golf & Curling Club and all the lady members.

8. Adjournment of Meeting

Motion to adjourn the meeting by Monique Morrison at 8:00 pm, seconded by Karen Saunders.