

CLGA Zoom Meeting January 29, 2021 @ 1900hours

Meeting called to order by Cindy Beaudet at 1900hours

Attendees: Cindy Beaudet (President), Nancy Penner (Past President), Nancy Brooks (Vice-President), Anne Christopoulos (Treasurer), Louanne Jackson (Tournament/Events Director), Andrea Kosa (5-year Planner), Shannon Lefroy (Junior Development Director), Beverly Arnborg (Secretary)

1. Club membership forms for CLGA to become a Society - In 2019 we had applied to become a Society, thus forms were sent to each CLGA club for them to sign.

The following clubs have not sent back their completed forms.

Glencoe -Andrea Kosa has asked the General Manager a number of times why they don't have their form completed. Ash Chad, the General Manager is hesitating because they are concerned about tee times again this summer, due to possible COVID restrictions. Getting a tee time was a problem at the Glencoe, as with many other clubs last summer, because of COVID pandemic. Andrea has also reached out the the Head Pro at the Glencoe, and she is not getting any answers from him either.

The Glencoe Ladies Committee is now aware that the forms have not been signed.

Bearspaw - form not signed

Willow Park -form not signed

Highwood- (signed)

Redwood Meadows (signed)

Silver Springs - (signed)

Turner Valley (signed)

Discussion around how can we educate the General Managers and the Head Pros about the CLGA membership and the Events that we offer. The GM's and the Head Pros come and go and different clubs, maybe they need an information package each year, with what the CLGA offers to their membership.

If the forms are not received by March 2021, will they be able to play CLGA events this year ?

The CLGA became a Society in 2020, we needed five Founding Clubs, they were Canyon Meadows, Carnmoney, Glencoe, Willow Park, and Earl Grey

The following clubs will not involved in Champs

Carstairs

Heritage Pointe

Willow Park

Wintergreen

Woodside

Cindy will follow up with these clubs on Wednesday, January 27, 2021 to see if they are in or not.

2. Anne Christopoulos (Treasurer)

Each club will be billed \$50 for the Tournament of Champs, due by the end of June 2021. Membership list will be the one used from 2019, since there were no events last year.

According to the by-laws, the Treasurer should send the invoices by March 1.

With these uncertain times with COVID, maybe we should state in the email that payment may be delayed if the club has commitment to pay once they know the number of their members. Also, if COVID prevents play, no fees must be paid.

Anne would like everyone to get their Budget to her for 2021, then we will need to get it approved.

3. **Sicrocco Golf Club** - needs help for a tournament chair for the **City Amateurs**

Nancy Penner (Tournament co-chair for the City Amateurs at Canyon Meadows 2019), she will send Louanne a summary what needs to be done.

4. **Junior Development (Shannon Lefroy)** - Shannon has been in touch with Janet Sima (Head of Recreation for the City of Calgary). They had a great discussion around how to promote girls golf. She wants to work with us on promoting girls golf, they plan to meet again in two weeks to brain storm some ideas. They would like to promote golf as a fun sport for young girls, and keep them involved. Ages 8-12years old girls are interested , then they lose interest at age 13-15years, then they return to gold at age 25 years.

One suggestion was to have a Saturday Family Fun Night at McCall Lake and Lakeview Golf courses, with Terry Carter there to help with some swing tips. Another suggestion was to have a Sunday Camp between 2-3 pm , for three consecutive Sundays , with a Female Pro.

Want to encourage the girls to apply to clubs within Calgary, to be a sponsored Junior.

We should also encourage girls to apply for the Bursary Program through Alberta Golf

5. **Tournaments for this year 2021** , we need the new **Logo** completed before we can send out posters . At the moment there is just a temporary logo

Wendy Ellacott - is planning to make contact with Kevin Smith of Alberta Golf. Hoping to get Alberta Golf to advertise some CLGA events in the magazine . Wendy also working to get the Logo completed, then she can work on the Website for CLGA.

We need to be relevant , get the message out there of who we are and what we have to offer to CLGA members.

Nancy Penner and Cindy Beaudet have been a huge help with having the CLGA become a Society.

CLGA should have a Boiler Plate (Information Package) , media plate, and information package to send out at any given moment with an Executive Summary of what the CLGA is and what we have to offer.

Timing of above : Wendy is hoping the Logo will be completed next week, then she will start on a Marketing Plan (ie .Social Media , media blasts that will come out monthly.

Wendy is hoping that the email blasts , social media information will be "liked" and "shared".

Wendy is hopeful to have an information package for the GM/Head Pro's for the beginning of next season , to let them know who the CLGA is , and what we have to offer to Womens Golf in Calgary.

6. Welcome Louanne Jackson, as new Director of Tournaments and Events

7. Spring Meeting will be **May 6 , 2021 at 1900h** , held at Canyon Meadows

Meeting Adjourned at 2010hours